



SINHGAD TECHNICAL EDUCATION SOCIETY'S
**SINHGAD INSTITUTE OF BUSINESS
ADMINISTRATION & RESEARCH**



(Approved by AICTE, Recognized by Government of Maharashtra, Affiliated to Savitribai Phule Pune University)

SIBAR MBA COURSE ATTAINMENT 2021-23



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VISION

To develop responsible citizens with values and futuristic global perspective emphasising digitalisation, applied research, innovation and sustainable development.

MISSION

To create a center of excellence by imparting quality education through experiential learning, collaborations, incubating inherent talent, encouraging research, entrepreneurial spirit and adoption of technology to excel in the global environment.

SHORT TERM GOALS

- **Digitalisation** - Transforming processes by introducing modern digital infrastructure.
- **Research** - To inculcate research culture among the stakeholders.
- **Industry Academia Collaboration** - To keep pace with the industry expectations and bridge the skill gap.

LONG TERM GOALS

- **Innovation and Incubation** - To nurture ideas and encourage entrepreneurship.
- **Reskilling and Up Skilling** - To enhance knowledge based competencies through extensive development programs.
- **Sustainable Development** - To protect, restore and promote an evolving learning ecosystem.



Course code / name	105 – Basics of Marketing	Sem: 1 – 2021-2023	
Name of the course teacher	Course code / name	105 – Basics of Marketing	Sem: 1 – 2021-2023
	Name of the course teacher	Dr. Zamarrud Ansari	

For the year 2020 -2022 batch it has decided 61% as a Target/Threshold marks for internal as well as external assessment.

64% students got marks more than threshold marks (43marks, 64%) in internal assessment & 58% students got marks more than threshold marks (42marks, 58%) in External assessment
Since Target / Threshold for average % of students for internal as well as external is very moderate

Hence for Internal	For External
LOW = 51%	LOW = 51%
Medium = 61%	Medium = 61%
High = 71%	High = 71%

Attainment Level	Level name	Internal Assessment		External Assessment	
		% of students	Average Threshold Marks >= 43	% of students	Average Threshold Marks >=42
1	Low	51%	61%	51%	61%
2	Medium	61%	61%	61%	61%
3	High	71%	61%	71%	61%

Example-

For Internals, If 50% students get more than 70% marks, then we achieve Level 1

For Externals, If 50% students get more than 70% marks, then we achieve Level 1

PO attainment

CO-PO MAPPING

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1
CO1	3			1			0				3
CO2	2	2			1						3
CO3		2	3			1		1			3
CO4								3		1	3
CO5	2		2								3
CO6		1	2			2			2		3
average	2.33333	1.6667	2.33333	1	1	1.5	0	2	2	1	3

COs & Mapping with POs / PSOs

Course Code	305 – Basics of Marketing	Sem: 1 – 2021-2023
Course Name	Dr. Zamarrud Ansari	

CO ID#	Description of course outcomes At the end of the course, students will be able to	Mapping to POs / PSOs @ levels indicated		
		1 Substantial	2 Moderate	3 Low
CO-1	RECALL and REPRODUCE the various concepts, principles, frameworks and terms related to the function and role of marketing.	PO-1		PO-4
CO-2	DEMONSTRATE the relevance of marketing management concepts and frameworks to a new or existing business across wide variety of sectors and ILLUSTRATE the role that marketing plays in the "tool kit" of every organizational leader and manager.		PO-1, PO-2	PO-5
CO-3	APPLY marketing principles and theories to the demands of marketing function and practice in contemporary real world scenarios.	PO-3	PO-2	PO-6
CO-4	EXAMINE and LIST marketing issues pertaining to segmentation, targeting and positioning, marketing environmental forces, consumer buying behavior, marketing mix and Product Life Cycle in the context of real world marketing offering (consumer goods, services, e-commerce/ e-services)	PO-8		PO-8 PO-10
CO-5	EXPLAIN the interrelationships between segmentation, targeting and positioning, marketing environment, consumer buying behavior, marketing mix and Product Life Cycle with real world scenarios			PO-1, PO-3
CO-6	DISCUSS alternative approaches to segmentation, targeting and positioning, the marketing environment, consumer buying behavior, marketing mix and Product Life Cycle in the context of real world marketing offering (consumer goods, services, e-products/ e-services.)		PO-3,6,9	PO-2

Description of terms:

Definitions of the different levels of thinking skills in Bloom's taxonomy

1. **Low:** Just introduction of concepts
2. **Moderate:** Interrelationship of the known concepts
3. **Substantial/High:** More (elaborative, focus is more on analysis/ creative exercise etc.

Critical thinking levels:

Definitions of the different levels of thinking skills in Bloom's taxonomy

1. **Remember:** Recall relevant terminology, specific facts or different procedures related to information and/or course topics. At this level a student can remember something but may not really understand it.
2. **Understand:** The ability to grasp the meaning of information (facts, definitions, concepts, etc.) that has been presented
3. **Apply:** Being able to use previously learned information in different situations or in problem solving.
4. **Analyze:** The ability to break information down into its component parts. Also refers to the process of examining information in order to make conclusions regarding cause and effect, interrelated motives, make inferences or find evidence to support statements or arguments
5. **Evaluate:** Being able to judge the value of information and/or sources of information based on personal values or opinions.
6. **Create:** The ability to creatively and uniquely apply prior knowledge and / or skills to produce new and original thoughts, ideas, processes etc. At this level, students are involved in creating their own ideas and thoughts.

PO-SPU	Short title of PO	Description of the Program Outcome (PO)
PO-1	Generic and Domain Knowledge	Ability to articulate, illustrate, analyze, synthesize and apply the knowledge of principles and frameworks of management and allied domains to the solutions of real-world complex business issues
PO-2	Problem Solving & Innovation	Ability to identify, formulate and provide innovative solution frameworks to real world complex business and social problems by systematically applying modern quantitative and qualitative problem solving tools and techniques.
PO-3	Critical Thinking	- Ability to conduct investigation of multidimensional business problems using research based knowledge and research methods to arrive at data driven decisions
PO-4	Effective Communication	Ability to effectively communicate in cross-cultural settings, in technology mediated environments, especially in the business context and with society at large
PO-5	Leadership and Team Work	Ability to collaborate in an organizational context and across organizational boundaries and lead themselves and others in the achievement of organizational goals and optimize outcomes for all stakeholders.
PO-6	Global Orientation and Cross-Cultural Appreciation:	Ability to approach any relevant business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of business and management.
PO-7	Entrepreneurship	Ability to identify entrepreneurial opportunities and leverage managerial & leadership skills for founding, leading & managing startups as well as professionalizing and growing family businesses.
PO-8	Environment and Sustainability	Ability to demonstrate knowledge of and need for sustainable development and assess the impact of managerial decisions and business priorities on the social, economic and environmental aspects.
PO-9	Social Responsiveness and Ethics	Ability to exhibit a broad appreciation of the ethical and value underpinnings of managerial choices in a political, cross-cultural, globalized, digitized, socio-economic environment and distinguish between ethical and unethical behaviors & act with integrity.
PO-10	PO 10: Lifelong Learning	Ability to operate independently in new environment, acquire new knowledge and skills and assimilate them into the internalized knowledge and skills.

Program Specific Outcomes (PSOs)

1. AS PER THE SPU - SYLLABUS - Programme Specific Outcomes (PSOs): It is expected that Institutes define the PSOs for each specialisation / major-minor combination. PSOs shall also vary based upon the customized combination of Generic Core, Elective, Elective, Subject Core, Subject Elective, Foundation, Enrichment & Alternative Study Credit Courses that they offer.

PSO1	The student will be able to apply marketing concepts that integrate product/service, pricing, communications and channel decisions
PSO2	Multidisciplinary knowledge application comprising of finance, operations, system, marketing and human resources management to integrate business projects.
PSO3	An understanding of routine sales to global marketing operation- research, Develop strategies for efficient and effective distribution of products
PSO4	Gain understanding of cross culture, social responsiveness and gauge requirement/dynamics of the global market
PSO5	Application of product market dynamics based on demand supply equilibrium, assess analytics that are best suited to provide better outcomes

			KRITIKA			
			I	W	T	
SR.NO.	Roll	Name of the Student	50	50	100	
Roll No.	Seat No.	Name of the Student				
1	22475	AANCHAL MESHRAM	36	45	81	A
2	22517	AARTI SHASHIKANT SHINDE	42	50	92	O
3	22579	AARYA MANOJ MOHABEY	32	50	82	A
4	22489	ABDUL RAHMAN SHAKEEL AHMED	34	49	83	A
5	22518	ABHISHEK HARIBHAU DHEPLE	32	44	76	B
6	22490	ADHAV DHANRAJ PRAKASH	32	46	78	B
7	22519	AGALE NEHA RAVINDRA	48	50	98	O
8	22444	AGARWAL DIVYA RAHUL	40	46	86	A
9	22520	AKASH NARESH GAWLI	39	47	86	A
10	22445	ALHAT PRAJWAL DEVIDAS	38	49	87	A
11	22521	ANKUR RAMU TIRPUDE	36	48	84	A
12	22604	AVADUTH BABURAO DHUMAL	45	49	94	O
13	22522	AWAIS SADIQUE SHAIKH	36	42	78	B
14	22580	BAJARE PRANAY SANJAY	38	47	85	A
15	22581	BAMNE APURVA ATUL	42	46	88	A
16	22523	BANGALE OMKAR SUBHASH	39	50	89	A
17	22524	BANSODE RUSHIKESH NANASAHEB	34	50	84	A
18	22605	BATTEWAR RUSHIKESH LAKSHMIKANT	39	48	87	A
19	22491	BHAGAT ADESH SATISH	32	49	81	A
20	22525	BHAKAD SHUBHAM TUKARAM	40	40	80	A
21	22615	BHALERAO AKSHAY SHARAD	38	42	80	A
22	22492	BHOSALE DNYANESHWAR PRABHAKAR	37	49	86	A
23	22459	BHOSALE RITESH VASANT	36	47	83	A
24	22526	BIBWE SHIVANI ANAND	32	47	79	B
25	22527	BORADE SATISH MADHUKAR	30	50	80	A
26	22528	BORANNAVAR RAHUL GUNDAPPA	34	43	77	B
27	22529	BORKAR ADITYA MANGESH	32	42	74	B
28	22530	BRIJESH MAHESH JADHAV	30	50	80	A
29	22531	CHAUDHARI VAIBHAV BHAGWAN	42	44	86	A
30	22616	CHAVAN SANKET RAOSAHEB	36	47	83	A
31	22617	CHAVAN SWAPNIL RAOSAHEB	36	44	80	A
32	22532	CHOTHAVE TRUSHNA LALIT	45	48	93	O
33	22606	CHOUTMAL SONIYA RAJENDRA	37	50	87	A
34	22493	DABKE PRASAD SHIVNATH	44	48	92	O
35	22494	DAGALE VAIBHAV KALU	30	37	67	C
36	22495	DALVI YOUSEF ASHFAQ AHMED	36	42	78	B
37	22618	DAYA RAJENDRA SARKATE	33	49	82	A
38	22479	DCRUZ JOEL ANTHONY	38	46	84	A
39	22496	DESHMUKH RUSHIKESH SUBHASHRAO	40	47	87	A
40	22533	DEVANG BHARAT KADU	30	47	77	B
41	22607	DHAKNE GANESH ARUN	38	46	84	A
42	22534	DHANASHREE GHEWADE	44	44	88	A
43	22480	DHANTOLE SANDEEP KANHAIYALAL	32	42	74	B
44	22446	DHAYGUDE SHREYAS JALINDAR	33	47	80	A
45	22460	DHENDE AISHWARYA VIKAS	36	41	77	B

Total No. of Students	198
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	I	W	T
	50	50	100
AVERAGE (Threshold marks)	36	45	81
Average %of Thershold marks	156	100	100
No. of students with marks greater than Threshold marks	112	129	115
Average % of students who scored more than Threshold marks	Average % of	66	59
Level	2	3	1

64% students got marks more than threshold marks (43marks, 64%) in internal assesment &

Level=2 (Refer Targets) INTERNAL CO1, CO2, CO3, CO4, CO5, CO6

58% students got marks more than threshold marks (42marks, 58%) in External assesment

Level=3 (Refer Targets) EXTERNAL CO1, CO2, CO3, CO4, CO5, CO6

46	22435	DHIWAR PRASAD UMESH	32	46	78	B
47	22447	DIAS IVAN MARIAN	36	38	74	B
48	22582	DIGHEKAR TEJASVINI PRAKASH	32	49	81	A
49	22535	DILESWAR NAIK	36	36	72	B
50	22481	DINKAR KUMAR	34	47	81	A
51	22608	DOMADE KALPESH ANNASAHEB	30	41	71	B
52	22536	FULDEORE TEJASHREE RAMESH	32	47	79	B
53	22461	GAIGAWAL ANKITA ANIL	37	46	83	A
54	22497	GAIKWAD BHAGYASHRI BAJRANG	36	41	77	B
55	22482	GAIKWAD RUSHABH RAJENDRA	36	43	79	B
56	22537	GAIKWAD SAYALI PRADEEP	44	50	94	O
57	22498	GAIKWAD SWAPNIL SHAHAJI	34	36	70	B
58	22483	GAUND SHUBHAM NIVRUTTI	34	48	82	A
59	22448	GAURI VIJAY SHINDE	32	46	78	B
60	22538	GAVIT AJAY MAHADU	34	34	68	C
61	22499	GHADGE PRAJAKTA BALKRUSHNA	32	46	78	B
62	22539	GHUMATKAR ANAGHA ATUL	36	44	80	A
63	22540	GUJAR PRATIKSHA ANIL	36	47	83	A
64	22449	GUNDWADE VINOD ANIL	32	43	75	B
65	22500	GURAV SHIVANI SUNIL	40	45	85	A
66	22471	SHAIKH HASNAIN ASIF	36	39	75	B
67	22462	HIMANSHU PRATAP SONAWANE	37	39	86	A
68	22583	HIRE ADITI GANESH	42	42	84	A
69	22609	GHULE HRISHIKESH ANAND	35	49	84	A
70	22584	INAMDAR NOORHALIMA FAIYAZ	44	50	94	O
71	22501	ISHA NARESHRAO ZANZAD	67	50	87	A
72	22541	JADHAV AISHWARIYA ARUN	45	47	92	O
73	22502	JADHAV NISHAD RAJENDRA	39	45	84	A
74	22585	JADHAV TEJAL SANJAY	32	37	69	C
75	22450	JAGDALE HARSHAL ATUL	32	42	74	B
76	22619	JAMBHULKAR NACHIKET RAJENDRA	32	41	73	B
77	22436	JANBA APURV RAGHUNATH	40	50	90	O
78	22586	KAKADE ANKUSH ANIL	32	49	81	A
79	22484	KALE GAJANAN VASANT	35	49	84	A
80	22464	KALE VIVEK ANKUSH	36	41	77	B
81	22465	KALPANA TARACHAND RATHOD	34	45	79	B
82	22466	KAMBLE ANJALEE TULSHIDAS	36	45	81	A
83	22503	KAMBLE PRAJWAL DEEPAK	30	46	76	B
84	22542	KAMBLE SIMRAN GAUTAM	32	46	78	B
85	22620	KAMBLE TEJAS GORAKH	32	43	75	B
86	22504	KANKATE SHUBHAM BHASKAR	37	50	87	A
87	22543	KASHID AMIT CHANDRAKANT	36	49	85	A
88	22423	KASHISH MANESH PASHAMALLU	30	47	77	B
89	22544	KHADJIA SHOUKAT MULLA	34	33	67	C
90	22451	KHADKIWALA MUSTAFA MOHAMMEDALI	36	46	82	A
91	22587	KHARADE SAKSHI HIRACHAND	36	40	76	B
92	22476	KHAWALE KIRAN DADA	34	50	84	A
93	22621	KHUSHBU UTTAM BAGDE	36	38	74	B
94	22452	KUMBHAR SHIVANI VASANT	34	41	75	A
95	38691	LADE KRUTIKA PRAVIN	32	44	76	B
96	22505	LANDGE PARIMAL SUNIL	36	47	83	A
97	22610	LONKAR AJINKYA ANIL	32	50	82	A
98	22506	MAHALE RUSHIKESH SOMNATH	32	50	82	A
99	22467	MAHESHWARI	34	45	79	D
100	22622	MANE VINDHYANDRI SACHCHIDANAND	30	44	74	B
101	22507	MASKE KAUSTUBH BALASAHEB	42	49	91	O
102	22545	MOGARE KIRTI UMESH	36	34	70	B
103	22453	MOHINI SINGH	36	48	84	A
104	22437	MORE PRADEEP MADHUKAR	36	34	70	B
105	22438	MORE RUTUPARN SANKET	32	44	76	D

106	22546	MUNDADA NIKUNJ SANJAY	34	47	81	A
107	22508	MUSALE AKASH FULCHAND	35	47	82	A
108	22547	NAIKNAWARE YASH SANJAY	36	44	80	A
109	22485	NARAWADE SITARAM GORKSHANATH	36	46	82	A
110	22477	NARUTE GANESH BHIMA	35	38	73	B
111	22588	NAVALE PUSHKARAJ SUNIL	34	49	83	A
112	22548	NEHA DNYANDEO CHAUDHARI	30	39	69	C
113	22611	NIRBHAVANE SUMIT MADHUKAR	36	46	82	A
114	22549	OGALE GARGI DATTAPRASAD	32	46	78	B
115	22439	OHAL SURAJ BHASKAR	32	38	70	B
116	22440	OHOL DIGAMBAR RAMCHANDRA	30	35	65	C
117	22550	PAL JAIHIND KANTA	44	47	91	O
118	22509	PANDEY PRAJWAL JAYPRAKASH	30	43	73	B
119	22551	PARAG ANIL HUKKERI	34	31	65	C
120	22589	PARTHE MANALI VIJAY	36	50	86	A
121	22624	PATANGE RAVI VASANT	30	46	76	B
122	22510	PATIL HANSRAJ PURUSHOTTAM	42	44	86	A
123	22441	PATINGRAO KULDIP PRALHAD	30	49	79	B
124	22552	PAWAR GANESH NANAJI	32	49	81	A
125	22590	PAWAR GARGI ANAND	34	50	84	A
126	22553	PAWAR PRATIBHA PRAKASH	32	20	52	D
127	22511	PHATE NIKHIL SADASHIV	32	39	71	B
128	22591	POOJA SANJAY SHARMA	42	49	91	O
129	22463	PRAJAKTA INGALE	36	43	79	B
130	22554	PRAPTI DEEPAK GUNDECHA	35	46	81	A
131	22454	PRATIK HEMRAJ SHETE	33	43	76	B
132	22486	PRATIK VISHNU AYAGOLE	35	44	79	B
133	22555	PRIYA KIMTILAL ANAND	32	37	69	C
134	22556	PRIYANKA RAJU KUMBHALKAR	40	44	84	A
135	22557	PUJARI HANUMANT MALLAPPA	42	50	92	O
136	22455	PUSHPAK PRAMENDRA MESHARAM	32	44	76	B
137	22558	QAZI NOMAN IMDAD ALI	41	50	91	O
138	22612	RAHUL RAMESH GHODKE	40	47	87	A
139	22512	RAJA SUBHASH AWARI	37	50	87	A
140	22625	RAMTEKE HARSHAL MANOJ	34	46	80	A
141	22592	RANGARI RASIKA GANESHRAO	32	49	81	A
142	22593	RITIKA VIDYASAGAR RAUT	35	50	85	A
143	22594	ROSHNI THARWANI	40	43	83	A
144	22626	ROY LALIT VIKAS	34	50	84	A
145	22559	SABLE SNEHA BHAU	37	49	86	A
146	22456	SACHIN GAJANAN WAGH	30	48	78	B
147	22560	SAHIL TEKBAHADUR THAPA	38	50	88	A
148	22468	SAKAT TEJASWINI LAXMAN	34	30	64	C
149	22561	SAMANT PRATHAMESH VINAYAK	37	45	82	A
150	22457	SAMPADA DAVE	34	49	83	A
151	22627	SANAS AISHWARYA PRAKASH	45	48	93	O
152	22469	SANDESH SUBHASH GEDAM	36	43	79	B
153	22562	SANKET JYOTIRAM MAVALE	30	45	75	B
154	22595	SARVAIYA JINAL ASHOK	39	50	89	A
155	22563	SASANE MITALI MUKUND	36	50	86	A
156	22564	SATAV HRUSHIKESH NANDKUMAR	32	44	76	B
157	22470	SATHE HARSHADA LAXMAN	32	43	75	B
158	22458	SHAIKH FIZA SHABBIR	42	44	86	A
159	22472	SHAIKH MUSKAN HUSSAIN	36	45	81	A
160	22596	SHAIKH ZAARA TANVIR	34	45	79	B
161	22513	SHINDE ANIKET GAJENDRA	39	48	87	A
162	22565	SHINDE MANGESH DEVIDAS	34	45	79	B
163	22514	SHINDE NILESH BALASO	36	45	81	A
164	22487	SHINDE VILAS BHANUDAS	38	47	85	A
165	22597	SHINGEWAR SANJANA VIKAS	39	42	81	A

166	22566	SHIVAM ANIL DAVE	37	42	79	B
167	22488	SHIVSHARAN AJAY VIVEK	37	36	73	B
168	22628	SHIVSHARAN KARAN DILIP	36	48	84	A
169	22478	SHRIDHARA NAVANATH SHEDGE	35	48	83	A
170	22473	SHWETA MANIK SAWAT	39	41	80	A
171	22598	SIDRAH WAQUAR SHAIKH	37	50	87	A
172	22567	SNEHAL SURESH BICHARE	44	47	91	O
173	22568	SOHEL AJIJ MULANI	34	50	84	A
174	22569	SONKAMBLE SHEETAL VIJAYKUMAR	37	50	87	A
175	22629	SONWANE ABHIJIT VIJAY	37	41	78	B
176	22630	SRUSHTI MADUR	36	49	85	A
177	22570	SUJATA GAJANAN BHAWANE	36	48	84	A
178	22613	SUPADIA NEHA RAKESH	36	47	83	A
179	22571	SUPEKAR DHIRAJ RAJENDRA	40	49	89	A
180	22515	SURAWASE SONAL CHANDRAKANT	37	48	85	A
181	22614	TAWARE SOURABH SANTOSH	36	49	85	A
182	22572	TIWARI SHIVANI SANJAY	48	48	96	O
183	22442	ULHARE SHRIKANT BALU	37	39	76	B
184	22474	UMTEKAR MAYURI PRABHAKAR	44	48	92	O
185	22573	UNAWANE SHUBHAM SANJAY	42	38	80	A
186	22599	UNNATI BALKRUSHNA BHANSALI	40	50	90	O
187	22600	VAISHNAVI LAXMAN BORWAR	42	47	89	A
188	22574	VAISHNAVI SHARAD CHATARKAR	42	46	88	A
189	22575	VRUSHABH SANJAY GURJAR	36	47	83	A
190	22516	WAGHMARE ANIL NAMDEV	44	50	94	O
191	22576	WAGHMARE DATTATRAY NAMDEO	39	50	89	A
192	22577	WANI RACHANA DIPAK	42	47	89	A
193	22578	YADAV KRISHNA MAHENDRA	32	50	82	A
194	22601	YADAV MENKA INDAL	36	46	82	A
195	22403	YALLAL DIPAK BAPURAO	30	30	60	C
196	22602	YASH GOVIND BADOLE	42	50	92	O
197	22631	YASH MILIND RAMTEKE	32	50	82	A
198	22603	ZALTE ASAWARI SURAJ	32	50	82	A

The following calculations are made automatically based on data entries done in previous sheets , so do not enter any values in below tables

Example for University Assesment
50% Internal and 50% University

	INTERNAL (IA) (50marks)	University Assesment EXTERNAL (UA) (50marks)	Overall CO attainment (Average of Internal and External) = $50\%IA+50\%UA$
CO1	2	3	2.5
CO2	2	2	2
CO3	3	2	2.5
CO4	1	3	2
CO5	2	2	1.5
CO6	3	3	3

*****Formula is $(50*3)+(50*2)$

CO1=2.5	CO2=2	CO3=2.5	CO4=2.0	CO5=1.5	CO6=3
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The following calculations are made automatically based on data entries done in previous sheets , so do not enter any values in below tables

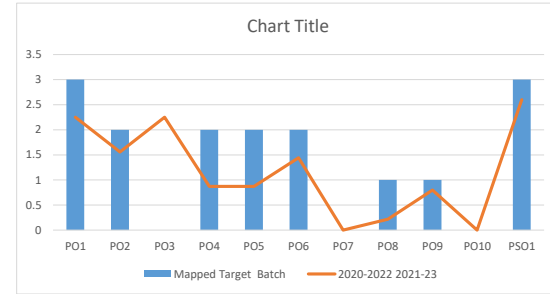
CO-PO MAPPING

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1
CO1	3			1			0				3
CO2	2	2			1						3
CO3		2	3			1		1			3
CO4								3		1	3
CO5	2		2								3
CO6		1	2			2			2		3
average	2.33333	1.66667	2.33333	1	1	1.5	0	2	2	1	3

CO No.			PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1
CO1	Direct	Mapped	3			1			0				3
		Attainment	2.6	0	0	0.87	0	0	0	0	0	0	2.6
CO2	Direct	Mapped	2	2			1						3
		Attainment	1.73	1.73	0	0	0.87	0	0	0	0	0	2.6
CO3	Direct	Mapped		2	3			1		1			3
		Attainment	0	1.73	2.6	0	0	0.87	0	0.87	0	0	2.6
CO4	Direct	Mapped								3		1	3
		Attainment	0	1.73	2.6	0	0	0	0	0	0	0	2.6
CO5	Direct	Mapped	2		2								3
		Attainment	1.73	0	1.73	0	0	0	0	0	0	0	2.6
CO6	Direct	Mapped		1	2			2			2		3
		Attainment	0	0.87	1.73	0	0	1.73	0	0	1.73	0	2.6
Weighted avg. Direct			2.25	1.56	2.25	0.87	0.87	1.44		0.22	1.73	0.00	2.60

BOM- Dr. Zam	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1
Mapped Target	3	2	0	2	2	2	0	1	1	0	3
Attained	2.252	1.558	2.252	0.87	0.87	1.44333		0.2175	0.8	0	2.6
Actions for less attainment	Compare the knowledge, skills, and competencies expected from students in the course with the overall program requirements. Identify the gaps or areas of less attainment and determine the extent of misalignment.										

		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1
Mapped Target	Batch	3	2	0	2	2	2	0	1	1	0	3
2020-2022	2021-23	2.252	1.558	2.252	0.87	0.87	1.4433		0.2175	0.8	0	2.6





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